

Date:
Farm Name:
Years in Business:
Address:
Phone:
Email:
Alternate Contact Information:
Best Way to Get in Touch:
Where/how did you hear about the program?

Please take as much space as you need to answer the following questions thoroughly and thoughtfully as you are able. We are looking for serious farmers who have the commitment and the capacity to make full use of the suite of MFRP benefits, and the desire to engage deeply with their support network of mentors, advisors and peers to develop and implement a farm action plan.

1. MFRP enrollment is on a per-farm basis with the intention that all principal farm operators will actively engage in the program together. Please describe each principal farm operator:

Name(s):

Number of years farming independently: Military veteran or socially disadvantaged group? Intending active participation in MFRP?

- 2. Describe, in as much detail as possible, your current farm operation. Discuss enterprises, marketing, scale, financing, and labor.
- 3. The MFRP will address 5 general areas of risk. Please use the table on the next page to assess your farm's capacity to manage risk. What strengths and challenges do you face in each category?
- 4. Which areas of risk and specific challenges are most pressing at present? Do you foresee a shift over time?
- 5. How will you utilize the program to address risk areas? Are there any particular types of supports, tools, or resources that would be critical?
- 6. What outcome(s) are you striving for (primary goals and objectives)? Define what success looks like for your farm in 2 years. In 10 years?
- 7. Why will you be successful (skills, network of support, commitment, etc)?



Category of Risk	Strengths or Opportunities
Production Risk	
is a result of	
uncertain natural	
growth processes	
of crops and	
livestock.	
Weather,	
disease, pests,	
and other factors	
affect both the	
quantity and	
quality of	
commodities	
produced.	
	Weaknesses or Threats



Category of Risk	Strengths or Opportunities
Price or Market	
Risk is created by	
the variability of	
prices producers	
receive for their	
production, the	
access they have	
to markets for	
their products,	
and the prices	
and the	
availability of	
inputs.	
	Weaknesses or Threats



Category of Risk	Strengths or Opportunities
Financial Risk	
occurs due to the	
capital-intensive	
nature of farming	
and ranching	
businesses.	
Volatility of prices,	
yields and income	
impact the	
debt-repayment	
ability and a	
business's cash	
liquidity.	
Changing interest	
rates, credit rules,	Weaknesses or Threats
and the	
availability of	
credit are also	
aspects of	
financial risk.	
Financial risk is	
often intensified	
by the lack of	
detailed financial	
analysis and	
planning.	



Category of Risk Legal/Institution al Risk is generated by uncertainties surrounding and resulting from government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support		
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generated by uncertainties surrounding and resulting from government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	Legal/Institution	
uncertainties surrounding and resulting from government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	al Risk is	
surrounding and resulting from government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	generated by	
resulting from government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	uncertainties	
government policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	surrounding and	
policies and regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	resulting from	
regulations related to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	government	
to tax laws, food safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	policies and	
safety, labeling and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	regulations related	
and marketing, protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	to tax laws, food	
protected species, water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	safety, labeling	
water use, animal health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	and marketing,	
health and welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	protected species,	
welfare, chemical use, animal waste, other environmental issues such as clean air and water, government commodity and income support	water use, animal	
use, animal waste, other environmental issues such as clean air and water, government commodity and income support	health and	Weaknesses or Threats
waste, other environmental issues such as clean air and water, government commodity and income support	welfare, chemical	
environmental issues such as clean air and water, government commodity and income support	use, animal	
issues such as clean air and water, government commodity and income support	waste, other	
clean air and water, government commodity and income support	environmental	
water, government commodity and income support	issues such as	
government commodity and income support	clean air and	
commodity and income support	water,	
income support	government	
	commodity and	
programs, and the	income support	
	programs, and the	
legal liabilities of a	legal liabilities of a	
variety of litigious	variety of litigious	
issues faced by	issues faced by	



farms and	
ranches.	

Category of Risk	Strengths or Opportunities
	ousinguis or opportunities
Human Risk	
refers to human	
relationships that	
impact the viability	
of farm and ranch	
businesses	
including	
communication,	
labor	
management and	
supply, business	
succession and	
intergenerational	
transfer of assets	Weaknesses or Threats
and management,	
estate planning,	
and human health	
and relationship	
issues including	
accidents, illness,	
disability, death	
and divorce.	



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