

# Operations

Marketing a product takes a lot of time, money and labor. This video shows beginning farmers how to take stock of their resources, including infrastructure and equipment. It also shows how to evaluate a farm's labor needs, including the skills needed to complete a task and who will handle that task.

[Click here for video link](#)

- Whole-Farm Management Enterprise Selection: Livestock
- Whole-Farm Management Enterprise Selection: Annual Crops
- Whole-Farm Management Enterprise Selection: Perennial Crops
- Whole-Farm Management Infrastructure and Equipment Assessment
- Resource Inventory
- Farm Team Skills Assessment
- Activities Assessment
- Labor Assessment