

Prioritizing Goals



Use the questions below to prioritize goals for your business. In the end you have a priority goal for each business area. In the following section you will create action steps for these goals.

Which goals are most important for our well-being and for business success?

Which short-term goals, if attained, would help you achieve long-term goals?

Which short-term goals conflict with or impede your long-term goals?

Which goals are so important that they should be attained even if they prevent you from reaching other goals?

Prioritizing Goals, cont.



List your top short-term goal by for each section:

Financial

Production

Marketing